

MAIN LOGO



ALTERNATE LOGOS



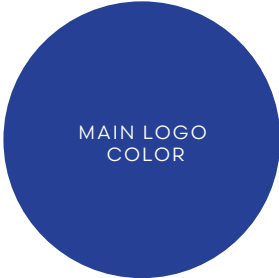
PLEASE DON'T

- 1. Rearrange any elements
- 2. Change colors
- 3. Add any effects (drop shadows, etc)
- 4. Stretch or skew any elements
- 5. Modify any typography
- 6. Place logos over busy imagery
- 7. Add or subtract any elements

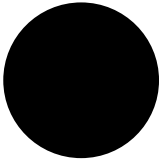
COLOR PALETTE



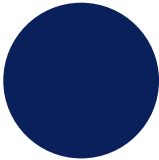
C:79 M:63 Y:00 K:00
R:66 G:102 B:195
#4266C3



C:76 M:11 Y:26 K:00
R:37 G:64 B:148
#254094



C:00 M:00 Y:00 K:00
R:00 G:00 B:00
#000000



C:100 M:94 Y:33 K:31
R:9 G:32 B:90
#09205A

TYPOGRAPHY

TITLES

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890

Scandia Bold

SUBTITLES

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890

Scandia Medium

BODY TEXT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890

Scandia Regular