

NORA

NORA LOGUE • GRAPHIC DESIGNER

WORK EXPERIENCE

Freelance Designer

JL Electronic Solutions | 2025

Conceptualized and executed a new brand identity for German based electronic engineer. This included logo, color scheme, icon system, and social media graphics.

C.O.R.E | 2024

Rebranded C.O.R.E (Outdoor Recreation) by designing new logo, creating a color scheme, choosing harmonious fonts, and applying rebrand to marketing materials.

Graphic Design Intern | Jan '25 - Present

Allegheny College, Meadville PA

- Designed social media promotions, slideshow and poster templates, T-Shirts, and animated GIFS according to Allegheny College brand guidelines.
- Worked directly under and reported to an art director; attended weekly meetings to provide updates.

Student Designer | August '24 - Present

NWPA Innovation Beehive (independent employee)

- Conceptualized, designed, and executed branding and identity for regional start-ups including *Future focused Academy*, *Chain Reaction Consulting*, and *Happy Bark Dog Rescue*.
- Designed brochures, rack cards, business cards, email signatures, and other marketing deliverables.

Student Designer | August '24 - Dec '24

NWPA Innovation Beehive

- Worked on a team of 5-6 designers to conceptualize branding and design packaging and other deliverables for regional start-ups including *Gommie's (Ippa Pizza)*.
- Took on roles as communication lead and creative lead, ensuring frequent and effective communication with our clients as well as guiding the creative vision for the brand identity.

Graphic Designer | April '24 - Sept. '24

All That Remains, Edinboro PA

- Worked in a small team to produce banners and print materials for the All That Remains traveling art exhibition with forensic artist and professor Michelle Vitali; created strong layouts.

Graphic Designer | August '23 - August '24

Bruce Galley, Edinboro PA

- Designed posters and social media graphics for gallery shows and events with tight turn around times.

Creative and versatile graphic designer with extensive experience in Adobe Creative Suite, typesetting, color theory, and fundamental design principles. A quick learner skilled at adapting to diverse projects and delivering innovative, visually compelling solutions that meet client objectives and exceed expectations.

EDUCATION

Pennsylvania Western University

Edinboro Campus | May 2025

BFA: Applied Media Arts with a concentration in Graphic and Interactive Design

GPA: 3.71

SKILLS

Productivity: Microsoft Office; Google Suite

Project Management: Asana; Click Up; Clockify

Design Software: Adobe Creative Suite; Canva

Web: Webflow, Wix

Brand Identity

Typography

Communication

AWARDS

AIGA Flux Design Competition Finalist | 2025

Dean's List | 2021-2025

GROUP EXHIBITIONS

GAID Senior Show | 2025

The Journey | 2024

All That Remains | 2024

CONTACT ME

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