

NORA

NORA LOGUE • GRAPHIC DESIGNER

WORK EXPERIENCE

Freelance Designer

JL Electronic Solutions | 2025

Conceptualized and executed a new brand identity for German based electronic engineer. This included logo, color scheme, icon system, and social media graphics.

C.O.R.E | 2024

Rebranded C.O.R.E (Outdoor Recreation) by designing new logo, creating a color scheme, choosing harmonious fonts, and applying rebrand to marketing materials.

Graphic Designer | May '25 - Present

PAPA Advertising, Erie PA

- Design in-store signage, print ads, store front banners and more for clients including *Country Fair* and *Erie Water Works*.
- Design and manage email marketing campaigns.
- Design and manage geofencing advertisements.
- Film, edit, and post short form content; social media management.
- Manage communications with multiple clients and printers.

Graphic Design Intern | Jan '25 - May '25

Allegheny College, Meadville PA

- Designed social media promotions, slideshow and poster templates, T-Shirts, and animated GIFS according to Allegheny College brand guidelines.
- Worked directly under and reported to an art director; attended weekly meetings to provide updates.

Student Designer | August '24 - May '25

NWPA Innovation Beehive

- Conceptualized, designed, and executed branding and identity for regional start-ups including *Future Focused Academy*, *Chain Reaction Consulting*, and *Happy Bark Dog Rescue, Green Township*, and *Ippa Pizza (Gommie's)*.
- Designed brochures, rack cards, business cards, email signatures, and other marketing deliverables.
- Worked independently as well as took on roles as communication lead and creative lead, ensuring frequent and effective communication with our clients as well as guiding the creative vision for the brand identity.

Graphic Designer | April '24 - Sept. '24

All That Remains, Edinboro PA

- Worked in a small team to produce banners and print materials for the All That Remains traveling art exhibition with forensic artist and professor Michelle Vitali; created strong layouts.

Versatile Graphic Designer with experience creating polished digital and print materials that strengthen brand identity and communicate complex ideas clearly. Skilled in multiple software with a strong foundation in typography, layout, and multi-platform design execution. Proven ability to manage multiple deadlines, collaborate across teams, and deliver high-quality creative solutions in fast-paced professional environments.

EDUCATION

Pennsylvania Western University

Edinboro Campus | May 2025

BFA: Applied Media Arts with a concentration in Graphic and Interactive Design

GPA: 3.71

SKILLS

Productivity: Microsoft Office; Google Suite

Project Management: Asana; Click Up; Clockify

Design Software: Adobe Creative Suite; Canva, Capcut, Blender, Pro Create

Web: Webflow, Wix, Word Press

Other: Ad Critter (ad campaigns); Constant Contct (email Marketing); Meta Business Suite (paid & organic social)

AWARDS

GAID Senior Show First Place Winner | 2025

AIGA Flux Design Competition Finalist | 2025

Dean's List | 2021-2025

GROUP EXHIBITIONS

GAID Senior Show | 2025

The Journey | 2024

All That Remains | 2024

CONTACT ME

✉ norologue0@gmail.com

🌐 norologue.com